

ISO 37001 iNFO!

The ISO-37001 iNFO Initiative (*i*³)

*i*³ is a new non-profit education and communications effort, anchored by ISO-37001INFO.ORG, to help fight bribery and corruption by promoting adoption of ISO-37001 - a recently-developed global anti-bribery business standard. Among ISO 37001's tangible benefits: Objective standards for businesses and enforcement agencies, more efficient business systems and lower costs, more global commerce, and enhanced civil society stability – benefiting future generations.

ISO-37001 – A New Tool to Build International Business & Fortify Against FCPA Issues

- As with ISO 9001, a quality management system certification held by over 1 million entities worldwide, ISO 37001 – Anti-bribery management systems has a voluntary certification option.
- The International Organization for Standardization (ISO) recently issued ISO 37001, after 3 + years of involvement by over 60 countries.
- Companies embracing ISO 37001 receive benefits that include:
 - Additional fortification against U.S. Foreign Corrupt Practices Act (FCPA) issues;
 - Internal business-management processes that lead to compliance streamlining and cost-cutting; and
 - Business competitive advantages to grow markets and revenues.

ISO-37001 -- Timeline & Process Toward Private Company and Governmental Certifications

For companies, an ounce of prevention (the voluntary “front-end” ISO 37001 review), beats a ton of cure -- the “back-end” scrutiny if the US Justice Department (DOJ) initiates a FCPA investigation.

- Organizations of all kinds and sizes (and parts of organizations) may voluntarily seek ISO 37001 certification.
- Various ISO 37001 adoption models exist, from self-certification to full certification by an independent 3rd party. For many, internal use of the ISO 37001 model brings benefits by helping shape business practices.
- Respected professional firms are currently becoming accredited by well-known accreditation entities to certify organizations of all kinds, including small- and medium-size business (SMEs), large companies, governmental agencies, non-governmental organizations (NGOs) and others.
- Microsoft and Walmart have announced that they intend to become ISO 37001 certified. The financial services company, Legg Mason, has obtained ISO 37001 certification through a Canadian certifying body.
- Indonesia, Peru, Singapore and the UAE have announced they intend to adopt ISO 37001, as have various Canadian and Chinese municipalities -- and that in the future – the standard may be a public project requirement. Efforts to adopt ISO 37001 are similarly underway in Nigeria.

*New Gen Foundation's *i*³ Objectives:*

- **Raise awareness:** ISO 37001 certification is only beginning now, in 2018. Its existence and benefits are largely unknown. No other organization is singularly focused on promoting the standard. The sooner the benefits are recognized -- the sooner this beneficial “snowball” gets rolling.
- **Get Over the "First Impression" barrier":** Simplify the understanding of and engagement with the ISO 37001 business standard. Focus on those under-served groups that will particularly benefit from the standard's benefits: SMEs and the governments of emerging market economies.
- **Partner with others to share ISO 37001 expertise:** Create, collect and collaborate on web-based tools, seminars, programs, and other communications products.
- **Provide current ISO 37001 information:** Become a “go to” source for significant ISO 37001 developments, e.g. entities achieving ISO 37001 certification, the scope of the certification, the certifying body, and entities announcing ISO 37001-related requirements for suppliers and/or bid participants.

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This Fact Sheet is the work of New Generation Foundation, a 501 (c)(3), non-profit philanthropy, based in Washington, D.C.